



# WORLD FISHERIES CONGRESS

ADELAIDE • AUSTRALIA

20-24  
SEPTEMBER  
**2021**

## SPONSORSHIP & EXHIBITION PROSPECTUS



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# WELCOME

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## The World Fisheries Congress will be held in Adelaide, Australia from 20-24 September 2021.

The Congress theme is "Sharing our oceans and rivers – vision for the world's fisheries". Our aim is to have a diverse, exciting and broad reaching Congress to showcase the world's commercial, recreational and indigenous fisheries. The Congress will advance and promote international developments, demonstrate new research and technologies, and foster cooperation and engagement in fisheries science, conservation and management. With increasing pressures from fishing and non-fishing activities in an ever crowded environment, the Congress will provide the key forum for identifying the critical developments needed over the coming decades to ensure the world's oceans, estuaries, lakes and rivers are managed sustainably for the benefit of current and future generations.

On behalf of the Congress Steering Committee, I welcome you to be part of this exciting opportunity to engage in these critical discussions and showcase and promote your business on the world fisheries stage.

**Prof Gavin Begg**  
**Chair, World Fisheries Congress 2021**

# CONTACT US

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**For all sponsorship and exhibition queries, or for any other Congress matter, please contact:**

All Occasions Group  
12 Stirling Street  
THEBARTON SA 5031

P: (08) 8125 2216  
E: [sponsorship@aomevents.com](mailto:sponsorship@aomevents.com)  
W: [www.wfc2021.com.au](http://www.wfc2021.com.au)



**All Occasions  
Group**



REPRESENTATIVES  
FROM  
**50+**  
COUNTRIES

*About*

## ABOUT THE CONGRESS

Held every four years, the 8th World Fisheries Congress 2021 (WFC2021) will be the largest gathering of the research, industry and management sectors to discuss the latest advances in fisheries worldwide.

WFC2021 is the key international fisheries conference.

WFC2021 will also be the largest showcase of fisheries science ever held in Australia, New Zealand and the broader Pacific region, where the region is home to an array of marine and freshwater habitats extending from the tropics to the Antarctic. Supporting large wild catch fisheries, modern post-harvest enterprises and vibrant recreational, charter and indigenous fisheries, the region is at the forefront of scientific assessment and management of fisheries and aquatic ecosystems.

The WFC2021 will be hosted on behalf of the Australian Society for Fish Biology (ASFB) and the broader Australian and New Zealand seafood industry.

**1,500+**  
ATTENDEES

# Sponsor

## WHY SPONSOR AND EXHIBIT

The 2021 World Fisheries Congress will bring together over 1,500 stakeholders – including the best researchers, key industry sectors and the world's largest and most influential marine science agencies.

The Congress offers you the opportunity to connect with, and showcase your company with this large and diverse international audience.

Participating as a sponsor or exhibitor will provide you with the opportunity to deliver your message directly to your key stakeholders and demonstrate your support and products to the researchers and fishing and aquaculture industries.

In 2021, the goal for the Congress Organising Committee is to bring together more delegates from the full range of industries and disciplines that work in the marine or aquatic environments. Attendees from around the globe will include fisheries scientists and managers, commercial, recreational and indigenous fishers, students and educators, and other interested stakeholders.

The WFC2021 is aiming for attendance from 1500+ delegates from around the world,

WORLD  
CONGRESS  
HELD EVERY

4

YEARS



# THE CONGRESS CAN PROVIDE YOUR ORGANISATION WITH:



<p><b>Maximum exposure</b> at the premier international fisheries science, management and industry Congress</p>		<p><b>Access</b> to a broad network of industry partners from the public and private sectors</p>	
<p>The opportunity to <b>demonstrate</b> your company's commitment to the industry</p>		<p>Opportunity to <b>present your latest innovations</b> and new products or services to a pertinent audience</p>	
<p>An opportunity to build and reinforce <b>strategic relationships</b></p>		<p><b>Showcase your expertise</b> and capabilities, and educate the industry</p>	
<p>Time to <b>network</b> with industry colleagues and key decision makers</p>		<p>Increased <b>marketing opportunities</b> including visibility on the Congress website and associated marketing materials</p>	
<p>A <b>cost effective</b> way to reinforce your organisation's brand and build brand awareness amongst a relevant audience</p>		<p>The chance to <b>affiliate your brand</b> with a unique and dynamic Congress Package</p>	

Commitment levels vary and can be tailored to suit your marketing strategies.

## OUR COMMITMENT TO YOU

Commitment to our sponsors and exhibitors will begin from the time you confirm.

- Maximising the exposure of your sponsorship by ensuring that your logos appear promptly on the Congress website and brochures as per your package
- Ongoing point of contact with our Congress organiser, All Occasions Group, with support from dedicated members of the Congress Steering Committee
- Prompt response to your queries
- Clear and timely information in regards to your sponsorship and exhibition package and the logistics of putting the benefits into action

# Venue

WORLD-CLASS  
CONVENTION  
AND EVENT  
VENUE



## CONGRESS VENUE



The Adelaide Convention Centre is a centre transformed - The recent expansion has seen it emerge as Australia's most flexible and technologically advanced convention centre.

A striking landmark on Adelaide's Riverbank, the Centre comprises three independent yet seamlessly integrated buildings: East, Central and West. Each building takes advantage of their prime positioning on the River Torrens, providing plenty of natural light and panoramic views of the river to deliver a heightened sense of destination.

Close proximity to the entertainment, cultural and sport precinct, the Centre is a short walk to international and boutique hotels and accommodation. Public transport, the Adelaide Railway Station and a taxi rank are on our doorstep.

The international airport is just seven kilometres from the Centre, making a quick and economic taxi ride.

Adelaide Convention Centre  
North Terrace  
ADELAIDE SA 5000

# HYBRID CONGRESS PROGRAM

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The 2021 World Fisheries Hybrid Congress will promote a dynamic and contemporary program that will include a mixture of keynote presentations, dedicated sessions, and lively discussions and debate on the challenges that impact global fisheries.

The Exhibition Hall will be a focal meeting point for the Congress; providing a place for delegates to meet face-to-face or online and sponsors and exhibitors to showcase their business.

The Welcome Reception, daily lunch, morning and afternoon tea breaks, and Congress posters will be held/displayed in the Exhibition Hall, allowing Exhibitors a generous amount of time over the 5 days of the congress to network. For our virtual delegates this will offer the opportunity to schedule appointments with exhibitors or even peruse the Exhibition Hall at their leisure. The program will conclude with the Congress Dinner providing a final opportunity to network.

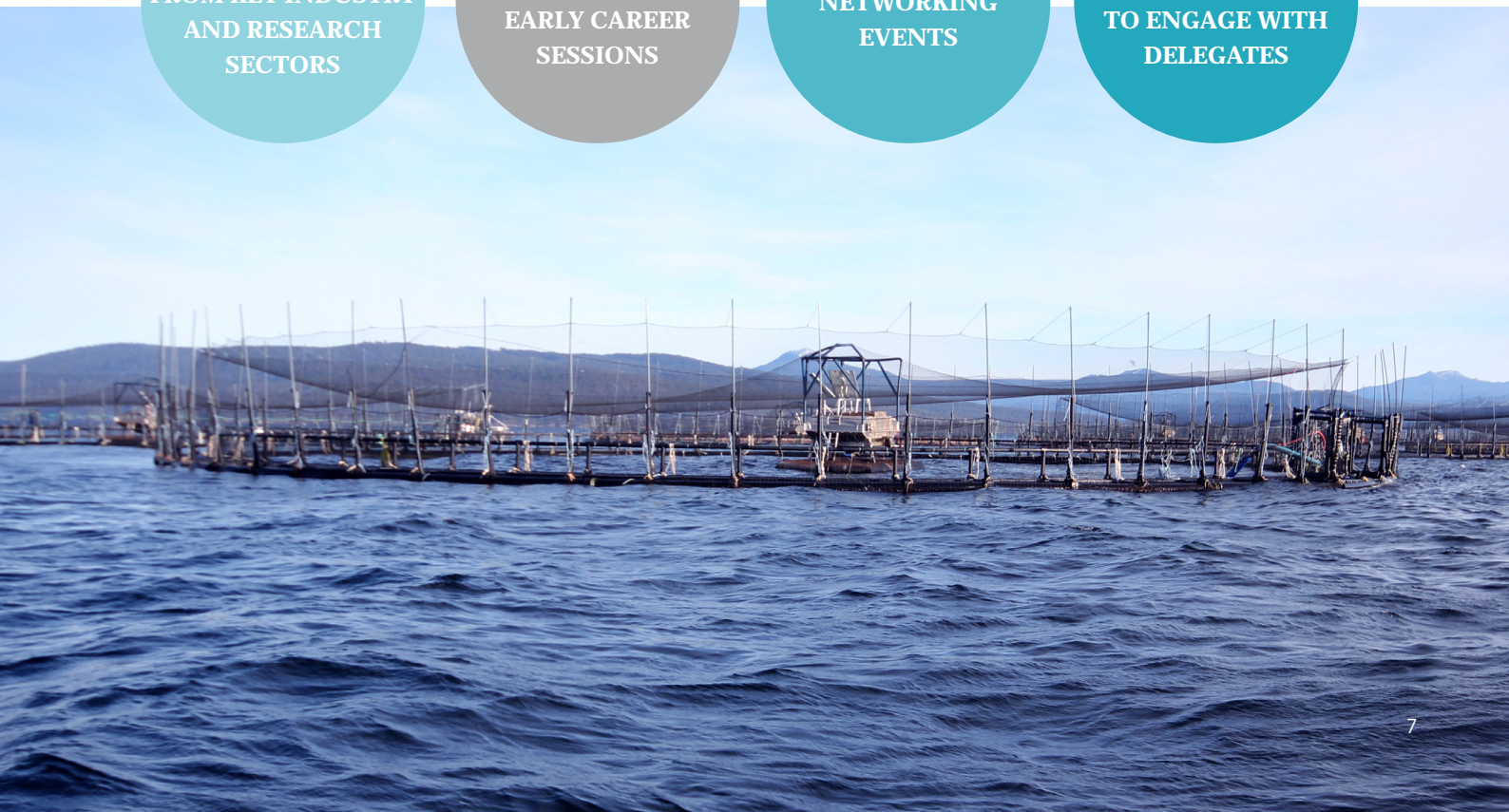
Further details will be released as we approach the event.

REPRESENTATIVES  
FROM KEY INDUSTRY  
AND RESEARCH  
SECTORS

DEDICATED  
STUDENT AND  
EARLY CAREER  
SESSIONS

MULTIPLE  
NETWORKING  
EVENTS

MAXIMUM  
OPPORTUNITY  
TO ENGAGE WITH  
DELEGATES



# CONGRESS SPONSORSHIP PACKAGES

*Sponsor*

The Steering Committee would like to acknowledge the support being offered by our Foundation Congress Sponsors – The South Australian Government and the Fisheries Research and Development Corporation (FRDC) on behalf of the Australian Government.



Government  
of South Australia

Primary Industries  
and Regions SA



FRDC



LIMIT OF 2

## PREMIUM CONGRESS SPONSOR

\$50,000 EX GST

As a Premium Congress Sponsor you will receive the following entitlements:

### EXHIBITION

- 2 x shell scheme exhibition booths (3x3m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided.
- Option to access Delegate Lead Capture technology

### REGISTRATION AND SOCIAL FUNCTIONS

- 4 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition, Welcome Reception and Congress Dinner)

### MARKETING AND PROMOTION

- Opportunity to give a 5 minute presentation at the opening of one of the keynote presentations or specific session (if desired)
- Your corporate signage displayed on the main stage in the plenary room. Free standing banner to be supplied by sponsor.
- Logo and Company profile featured in Congress printed and electronic program materials
- Logo displayed on the Congress website with Company profile and hyperlinked to your company website
- Sponsorship announcement on Social Media Platforms
- Logo on all Congress promotional material including signage displayed at the venue through the Congress
- Logo displayed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- Logo displayed on Congress holding slides at the Congress
- 1 x satchel insert, item to be approved by the Congress organisers
- Acknowledgement as a Premium Congress Sponsor during the Congress

LIMIT OF 4

## MAJOR CONGRESS SPONSOR

\$30,000 EX GST

### EXHIBITION

- 1 x shell scheme exhibition booth (3x3m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided.
- Option to access Delegate Lead Capture technology

### REGISTRATION AND SOCIAL FUNCTIONS

- 2 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition, Welcome Reception and Congress Dinner)

### MARKETING AND PROMOTION

- Logo and Company profile featured in Congress printed and electronic program materials
- Logo displayed on the Congress website with Company profile and hyperlinked to your company website
- Sponsorship announcement on Social Media Platforms
- Logo on Congress promotional material including signage displayed at the venue through the Congress
- Logo displayed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- Logo displayed on Congress holding slides at the Congress
- 1 x satchel insert, item to be approved by the Congress organisers
- Acknowledgement as a Major Congress Sponsor during the Congress

LARGEST  
SCIENTIFIC AND  
FISHING EQUIPMENT  
TRADESHOW IN  
AUSTRALIA

MULTIPLE  
OPPORTUNITIES

## CONGRESS SPONSOR

\$10,000 EX GST

### EXHIBITION

### MARKETING AND PROMOTION

As a Congress Sponsor you will receive the following entitlements:

- 1 x shell scheme exhibition booth (3x3m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided.
- Option to access Delegate Lead Capture technology
- Logo featured in any Congress printed and electronic program materials
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo on Congress promotional material including signage displayed at the venue through the Congress
- Logo displayed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- Logo displayed on Congress holding slides at the Congress
- 1 x satchel insert, item to be approved by the Congress organisers
- Acknowledgement as a Congress Sponsor during the Congress

SHOWCASING  
COMMERCIAL,  
RECREATIONAL &  
INDIGENOUS  
FISHERIES



MULTIPLE  
OPPORTUNITIES

MARKETING AND  
PROMOTION

## CONGRESS SUPPORT SPONSOR

\$5,000 EX GST

As a Congress Support Sponsor you will receive the following entitlements:

- Logo featured in any Congress printed and electronic program materials
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo on Congress promotional material including signage displayed at the venue through the Congress
- Logo displayed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- Logo displayed on Congress holding slides at the Congress
- 1 x satchel insert, item to be approved by the Congress organisers
- Acknowledgement as a Congress Support Sponsor during the Congress



EXCLUSIVE  
OPPORTUNITY

## CONGRESS DINNER SPONSOR

\$50,000 EX GST

As the Congress Dinner Sponsor your organisation will be the host of the Congress closing dinner to be held at the Adelaide Convention Centre.

You will receive the following entitlements:

### EXHIBITION BOOTH

- 1 x shell scheme exhibition booth (3x3m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided.
- Option to access Delegate Lead Capture technology

### REGISTRATION AND SOCIAL FUNCTIONS

- 4 x delegate registrations (includes all sessions, morning and afternoon, tea breaks, lunches, access to exhibition, Welcome Reception and Congress Dinner)
- VIP allocated seating

### MARKETING AND PROMOTION

- Opportunity to give a 5 minute presentation during the event
- Your corporate signage displayed during the function. Free standing banner to be supplied by sponsor.
- Logo displayed on all communication relating to the dinner
- Logo and Company name featured in social media posts related to the dinner by Congress organisers
- Opportunity to purchase and design a social media profile filter for use by delegates during the dinner featuring your company logo
- Logo featured in Congress printed and electronic program materials
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo on Congress promotional material including signage displayed at the venue through the Congress
- Logo displayed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- Logo displayed on Congress holding slides at the Congress
- Logo and advertisement printed on the dinner menus
- Acknowledgement as the Congress Dinner Sponsor during the Congress

EXCLUSIVE  
OPPORTUNITY

## WELCOME RECEPTION SPONSOR

\$25,000 EX GST

A Welcome Reception will be held for all delegates of the Congress. As the Welcome Reception Sponsor you will receive the following entitlements:

### EXHIBITION

- 1 x shell scheme exhibition booth (3x3m) in a prominent position. Should you have a custom stand the equivalent floor space will be provided.
- Option to access Delegate Lead Capture technology

### REGISTRATION AND SOCIAL FUNCTIONS

- 2 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition, Welcome Reception and Congress Dinner)

### MARKETING AND PROMOTION

- Opportunity to give a 5 minute presentation during the event
- Your corporate signage displayed at the event. Free standing banner to be supplied by sponsor.
- Logo featured in Congress printed and electronic program materials
- Logo and Company name featured in social media posts related to the dinner by Congress organisers
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo on Congress promotional material including signage displayed at the venue through the Congress
- Logo displayed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- Logo displayed on Congress holding slides at the Congress
- 1 x satchel insert, item to be approved by the Congress organisers
- Acknowledgement as the Welcome Reception Sponsor during the Congress

EXCLUSIVE  
OPPORTUNITY

## DELEGATE SACHEL SPONSOR

\$25,000 EX GST

Each delegate attending the Congress will receive a satchel printed with your company logo that will include the Congress program and other information. The satchel is a valued event souvenir, which will be re-used by delegates long after the Congress.

### MARKETING AND PROMOTION

- Logo featured in conjunction with the Congress logo on the satchel
- Logo featured in Congress printed and electronic program materials
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo on all Congress promotional material including signage displayed at the venue through the Congress
- Logo displayed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- Logo displayed on Congress holding slides at the Congress
- 1 x satchel insert, item to be approved by the Congress organisers
- Acknowledgement as the Delegate Satchel Sponsor during the Congress



EXCLUSIVE  
OPPORTUNITY

MARKETING AND  
PROMOTION

## CONGRESS APP SPONSOR

\$15,000 EX GST

The Congress app will be in the hands of all delegates. The app will be available on all iPhones, android and mobile devices. The Congress app provides delegates with access to the program, exhibitor listings and contacts and much more.

The Congress App Sponsor will receive the following entitlements:

- Sole branding of the Congress app
- Logo featured in Congress printed and electronic program materials
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo on all Congress promotional material including signage displayed at the venue through the Congress
- Logo displayed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- Logo displayed on Congress holding slides at the Congress
- 1 x satchel insert, item to be approved by the Congress organisers
- Acknowledgement as the Congress App Sponsor during the Congress

EXCLUSIVE  
OPPORTUNITY

MARKETING AND  
PROMOTION

## DELEGATE GIFT SPONSOR

\$10,000 EX GST

Each delegate attending the Congress will receive a gift displaying your company logo.

The Delegate Gift Sponsor will receive the following entitlements:

- Logo displayed on delegate gift (subject to printing deadlines). Gift to be negotiated with the Congress Steering Committee. Gift to be supplied by the sponsor.
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo featured in Congress printed and electronic program materials
- Logo on Congress promotional material including signage displayed at the venue through the Congress



EXCLUSIVE  
OPPORTUNITY

## WI-FI SPONSOR

\$10,000 EX GST

Help delegates stay connected by sponsoring the Wi-Fi connection, reliable Wi-Fi at events is a critical must-have productivity tool that will be utilised by everyone in attendance.

MARKETING AND  
PROMOTION

- Full page colour advertisement, to appear alongside the Congress Wi-Fi information in the Congress Pocket Program booklet
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo featured in Congress printed and electronic program materials
- Logo on all Congress promotional material including signage displayed at the venue through the Congress
- Listed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- Logo displayed on Congress holding slides at the Congress
- 1 x satchel insert, item to be approved by the Congress organisers

EXCLUSIVE  
OPPORTUNITY

## LANYARD SPONSOR

\$10,000 EX GST

This is an exclusive opportunity. The Lanyard Sponsor will have the opportunity to provide your own branded lanyards to the Congress. Lanyards will be worn by all participants of the Congress including Delegates, Sponsors and Exhibitors.

You will also receive:

MARKETING AND  
PROMOTION

- Logo printed on all lanyards alongside Congress logo. Final design to be approved by the Congress Steering Committee.
- Logo printed on name badges
- Logo displayed on the Congress website and hyperlinked to your company website
- Listed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- Logo featured in Congress printed and electronic program materials
- Logo on all Congress promotional material including signage displayed at the venue through the Congress

EXCLUSIVE  
OPPORTUNITY

## POCKET PROGRAM SPONSOR

\$10,000 EX GST

This is a unique opportunity to reinforce your brand to all delegates during the Congress. The pocket program is a valuable reference tool which is used by all participants during and after the Congress.

### MARKETING AND PROMOTION

- Full page colour advertisement (outside back cover) and logo featured on front cover in the Congress Pocket Program booklet
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo featured in Congress printed and electronic program materials
- Listed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- Logo on all Congress promotional material including signage displayed at the venue through the Congress
- Acknowledgement as the Pocket Program Sponsor during the Congress

EXCLUSIVE  
OPPORTUNITY

## WATER BOTTLE SPONSOR

\$10,000 EX GST

A drink bottle branded with your company logo to be distributed to each delegate upon registration.

### MARKETING AND PROMOTION

- Choice of branded bottle of water or branded drink bottle. Final design to be approved by the Congress Steering Committee. Water bottle to be supplied by the sponsor.
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo featured in Congress printed and electronic program materials
- Logo on Congress promotional material including signage displayed at the venue through the Congress
- Listed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.

MULTIPLE  
OPPORTUNITIES

## KEYNOTE SPEAKER/SESSION SPONSOR

\$5,000 EX GST

As a Keynote Speaker/Session Sponsor your company name will be associated with one of the main plenary speakers or sessions within the Congress Program.

Each Keynote Speaker or dedicated session brings something new to the Program to share with the audience. This can be motivational, educational or a life changing experience.

### MARKETING AND PROMOTION

- Your corporate signage prominently displayed in the allocated room during the session. Free standing banner to be supplied by sponsor.
- Your company name associated with all promotion of the session including in the electronic and printed program
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo on all Congress promotional material including signage displayed at the venue through the Congress
- Logo displayed on holding slides of the speakers session
- Listed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- 1 x satchel insert, item to be approved by the Congress organisers

MULTIPLE  
OPPORTUNITIES

## SATCHEL INSERT SPONSOR

\$1,500 EX GST

Satchel Insert Sponsors of the Congress will receive the following. An insert will be no larger than two A4 pages stapled together and costs of production are the responsibility of the sponsor.

- 1 x satchel insert, item to be approved by the Congress organisers

LIMIT OF 2

## BARISTA SPONSOR

\$20,000 EX GST

### REGISTRATION AND SOCIAL FUNCTIONS

- 2 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition, Welcome Reception and Congress Dinner)

### MARKETING AND PROMOTION

- Your corporate signage prominently displayed at the Barista Coffee Cart. Free standing banner to be supplied by sponsor.
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo featured in Congress printed and electronic program materials
- Logo on all Congress promotional material including signage displayed at the venue through the Congress
- Logo within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- Logo displayed on Congress holding slides at the Congress
- Opportunity to supply brand cups at sponsors own expense



EXCLUSIVE  
OPPORTUNITY

## EXHIBITION LOUNGE SPONSOR

\$20,000 EX GST

The Exhibition Lounge will be one of the focal points of the Exhibition. The Lounge will be a great place for delegates to network, relax and provide a unique space to do business. The package will include furniture - the sponsor will have the opportunity to brand and add signage to complete the area at their own expense.

### EXHIBITION

- Exclusive sponsorship and naming rights to the lounge with the opportunity to brand the area and place collateral (branding and collateral at the Partners expense)

### REGISTRATION AND SOCIAL FUNCTIONS

- 2 x delegate registrations (includes all sessions, morning tea and afternoon tea breaks, lunches, access to exhibition, Welcome Reception and Congress Dinner)

### MARKETING AND PROMOTION

- Your corporate signage prominently displayed at the Exhibition Lounge. Free standing banner to be supplied by sponsor.
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo featured in Congress printed and electronic program materials
- Logo on all Congress promotional material including signage displayed at the venue through the Congress
- Logo displayed on Congress holding slides at the Congress
- Logo displayed on within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.
- 1 x satchel insert, item to be approved by the Congress organisers

*Exhibition*

PROMOTING THE  
LATEST ADVANCES  
IN FISHERIES  
WORLDWIDE

EXCLUSIVE  
OPPORTUNITY

## WELLBEING SPONSOR

\$10,000 EX GST

The Wellbeing Zone within the Exhibition hall is the perfect place for delegates to visit for those relaxing few moments before they get back to sessions. A great incentive to attract delegates, where you can have a quick chat to them as they wait their turn. Increase the exposure of your products and services through with this relaxing and unique sponsorship.

### REGISTRATION AND SOCIAL FUNCTIONS

- 1 x delegate registration (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition, Welcome Reception and Congress Dinner)

### MARKETING AND PROMOTION

- Your corporate signage prominently displayed at the Wellbeing Zone. Free standing banner to be supplied by sponsor.
- Logo displayed on the Congress website and hyperlinked to your company website
- Logo and Company profile featured in Congress printed and electronic program materials
- Logo on all Congress promotional material including signage displayed at the venue through the Congress
- Listed within the Congress app with Company profile, website and contact details. Details to be supplied by sponsor.

CONGRESS  
EXHIBITOR  
PACKAGES

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*Exhibit*



## PREMIUM CONGRESS EXHIBITOR PACKAGE

\$30,000 EX GST

### EXHIBITION BOOTH

- 9m x 9m Exhibition Floor space in a prime location
- Option to access Delegate Lead Capture technology

### REGISTRATION AND SOCIAL FUNCTIONS

- 6 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition, Welcome Reception and Congress Dinner)

### MARKETING AND PROMOTION

- Listed as a Premium Congress Exhibitor on the Congress website and hyperlinked to your company website
- Listed as a Premium Congress Exhibitor in any printed and electronic program materials
- Listed as a Premium Congress Exhibitor in Congress App with company contact information

ENGAGE WITH  
MAJOR PURCHASERS  
OF SCIENTIFIC,  
FISHING AND  
AQUACULTURE  
EQUIPMENT





## MAJOR CONGRESS EXHIBITOR PACKAGE

\$16,000 EX GST

### 6m x 6m Exhibition floor space

#### EXHIBITION BOOTH

- 6m x 6m Exhibition Floor space in a prime location
- Option to access Delegate Lead Capture technology

#### REGISTRATION AND SOCIAL FUNCTIONS

- 4 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition, Welcome Reception and Congress Dinner)

#### MARKETING AND PROMOTION

- Listed as a Major Congress Exhibitor on the Congress website and hyperlinked to your company website
- Listed as a Major Congress Exhibitor in any printed and electronic program materials
- Listed as a Major Congress Exhibitor in Congress App with company contact information

## 6 X 3M CONGRESS EXHIBITOR PACKAGE

\$10,000 EX GST

### 6m x 3m Exhibition booth or floor space

#### EXHIBITION BOOTH

- 2 x shell scheme exhibition booths (3x6m). Should you have a custom stand the equivalent floor space will be provided.
- Option to access Delegate Lead Capture technology

				
6m x 3m booth	Octaboard white wall paneling 2.5m	Fascia sign	Two 150 watt spotlights	One standard power feed (Max 5 amps loading)

#### REGISTRATION AND SOCIAL FUNCTIONS

- 2 x delegate registrations (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition, Welcome Reception and Congress Dinner)

#### MARKETING AND PROMOTION

- Listed on the Congress website and hyperlinked to your company website
- Listed in Congress printed and electronic program materials
- Listed in Congress App with company contact information

## 3 X 3M CONGRESS EXHIBITOR PACKAGE

\$6,000 EX GST

### 3m x 3m Exhibition booth or floor space

#### EXHIBITION BOOTH

- 1 x shell scheme exhibition booth (3x3m). Should you have a custom stand the equivalent floor space will be provided.
- Option to access Delegate Lead Capture technology

				
3m x 3m booth	Octaboard white wall paneling 2.5m	Fascia sign	Two 150 watt spotlights	One standard power feed (Max 5 amps loading)

#### REGISTRATION AND SOCIAL FUNCTIONS

- 1 x delegate registration (includes all sessions, morning and afternoon tea breaks, lunches, access to exhibition, Welcome Reception and Congress Dinner)

#### MARKETING AND PROMOTION

- Listed on the Congress website and hyperlinked to your company website
- Listed in Congress printed and electronic program materials
- Listed in Congress App with company contact information

## FLOOR PLAN

The floor plan will be released closer to the event date. Booth allocation will be done in order of sponsorship priority and then in order of acceptance form received.

Please contact  
All Occasions Group  
if you would like  
to discuss larger  
Exhibition space

[sponsorship@aomevents.com](mailto:sponsorship@aomevents.com)

## EXHIBITION POD PACKAGE

\$3,300 EX GST

The Exhibition POD offers the opportunity to have a presence at the 2020 World Fisheries Congress.

### EXHIBITION

- 1 x 3 x 2 exhibition pod
- 1 x Large central digital print (Exhibitor to supply artwork)
- 2 x Side digital prints (Exhibitor to supply artwork)
- 1 x lockable Beaumont counter with graphic on front panel
- 1 x Wayville Pop Up brochure stand
- 1 x Highgate stool
- Access to Lead capture scanning

### REGISTRATION AND SOCIAL FUNCTIONS

- 1 x delegate registration (includes morning and afternoon tea breaks, lunches, access to exhibition, dinner ticket and welcome reception)

### MARKETING AND PROMOTION

- Listed on the Congress website
- Listed in any Congress printed or electronic program materials
- Listed in the Congress app



MULTIPLE  
OPPORTUNITIES

## VIRTUAL PARTNER OFFER

\$2,200 EX GST

Virtual opportunities are an ideal consideration if you are unable to attend in person given the ever-changing health conditions. These packages, hybrid or virtual, still allow your message and brand exposure to be prominent at the Congress and subsequently be involved with delegates both locally and internationally!

### Virtual Exhibition

1 x virtual exhibition space exposure includes:

- Organisation company logo placement on website and platform (high res)
- Organisation Company profile on virtual platform (250 words)
- Online link through to website
- Online company contact email (and phone)
- One (1) pdf Downloadable brochure – in place of satchel insert
- Two (2) full online event registrations
- Link to Company promotional video (2 mins max)
- Further exposure on virtual platform of your company after the World Fisheries Congress has concluded (up to 6 months)

... ALLOW YOUR  
MESSAGE AND BRAND  
EXPOSURE TO BE  
PROMINENT AT THE  
CONGRESS ...

# SPONSOR AND EXHIBITION APPLICATION FORM



**WORLD FISHERIES  
CONGRESS**  
ADELAIDE • AUSTRALIA

**20-24  
SEPTEMBER  
2021**

All prices are listed in AUD and Exclude GST

## CONTACT PERSON\*

\*All correspondence will be directed to this person.

First Name	Surname		
<input type="text"/>	<input type="text"/>		
Organisation			
<input type="text"/>			
Position			
<input type="text"/>			
Address			
<input type="text"/>			
Suburb	State	Country	Postcode
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Phone number	Fax number	Mobile number	
<input type="text"/>	<input type="text"/>	<input type="text"/>	
E-mail address			
<input type="text"/>			

## CONGRESS SPONSORSHIP PACKAGES (PLEASE TICK PREFERENCE)

- |   |          |
|---|----------|
| <input type="checkbox"/> Premium Congress Sponsor | \$50,000 |
| <input type="checkbox"/> Major Congress Sponsor   | \$30,000 |
| <input type="checkbox"/> Congress Sponsor         | \$10,000 |
| <input type="checkbox"/> Congress Support Sponsor | \$5,000  |

- |  |          |
|--|----------|
| <input type="checkbox"/> Congress Dinner Sponsor   | \$50,000 |
| <input type="checkbox"/> Welcome Reception Sponsor | \$25,000 |

- |   |          |
|---|----------|
| <input type="checkbox"/> Delegate Satchel Sponsor             | \$25,000 |
| <input type="checkbox"/> Congress App Sponsor                 | \$15,000 |
| <input type="checkbox"/> Delegate Gift Sponsor                | \$10,000 |
| <input type="checkbox"/> Wi-Fi Sponsor                        | \$10,000 |
| <input type="checkbox"/> Lanyard Sponsor                      | \$10,000 |
| <input type="checkbox"/> Pocket Program Sponsor               | \$10,000 |
| <input type="checkbox"/> Water Bottle Sponsor                 | \$10,000 |
| <input type="checkbox"/> Keynote Speaker Presentation Sponsor | \$5,000  |
| <input type="checkbox"/> Satchel Insert Sponsor               | \$1,500  |

- |  |          |
|--|----------|
| <input type="checkbox"/> Barista Sponsor           | \$20,000 |
| <input type="checkbox"/> Exhibition Lounge Sponsor | \$20,000 |
| <input type="checkbox"/> Wellbeing Sponsor         | \$10,000 |

## CONGRESS EXHIBITION PACKAGES (PLEASE TICK PREFERENCE)

- |  |          |
|--|----------|
| <input type="checkbox"/> Premium Congress Exhibition Package 9 x 9 | \$30,000 |
| <input type="checkbox"/> Congress Exhibition Package 6 x 6         | \$16,000 |
| <input type="checkbox"/> 3x6 Congress Exhibition Package           | \$10,000 |
| <input type="checkbox"/> 3x3 Congress Exhibition Package           | \$6,000  |
| <input type="checkbox"/> 3x2 Congress Exhibition Pod Package       | \$3,300  |
| <input type="checkbox"/> Virtual Exhibition Package                | \$2,200  |

## I/ WE AGREE TO THE TERMS AND CONDITIONS SET OUT IN THIS CONGRESS SPONSORSHIP AND EXHIBITION PROSPECTUS

Signature

Date

PLEASE RETURN THIS FORM TO:

All Occasions Group  
A: 12 Stirling Street, Thebarton, SA 5031  
P: 08 8125 2216  
E: sponsorship@aomevents.com  
W: www.wfc2021.com.au



**All Occasions  
Group**

# SPONSORSHIP AND EXHIBITION CONTRACT TERMS AND CONDITIONS

These terms and conditions constitute a contract between you ('the Exhibitor/Sponsor') **South Australian Research and Development Institute** (ABN: 53 763 159 658) and **All Occasions Group Pty Ltd** (ABN 44 109 863 514) ('the Congress Organisers') in relation to the sponsorship and/or use of exhibition space at the **World Fisheries Congress** at the Adelaide Convention Centre ('the Venue') in Adelaide, South Australia from 20-24 September 2021 ('the Congress'). By signing the application form you are indicating your acceptance of these terms and conditions.

## Acceptance and Allocation

The Congress Organisers, reserves the right to accept or reject any application at its absolute and unfettered discretion with the return of any deposit paid in the event of a rejection. Sponsorship and exhibition packages, which may be limited in number, will be generally allocated in the order of the receipt of application forms. Allocation of sponsorship packages and booths regardless of the preference indicated, and alteration of the floor plan is at the discretion of the Congress Organiser, whose decision will be final.

## Application and Payment

To confirm your acceptance of a Sponsorship or exhibition package please complete the Booking form at the back of this brochure and return to [sponsorship@aomevents.com](mailto:sponsorship@aomevents.com) and specify the package required.

A confirmation letter will then be sent to you outlining the exhibitor or sponsorship details, along with a tax invoice due within 21 days. If payment is not received by this date, the package will be released for re-sale. As spaces are strictly limited, returning a Booking Form does not guarantee a place as a Sponsor/Exhibitor. You will be contacted with a confirmation letter to confirm your acceptance as a Sponsor/Exhibitor.

## Cancellation Policy

Cancellations will be accepted in writing only. A cancellation notice received 3 months prior to the Congress start date will be subject to a 50% cancellation fee. A cancellation notice received within 3 months of the Congress start date will be subject to a 100% cancellation fee.

## Legal Responsibility

The Congress Organisers and the Venue accept no responsibility for any act, omission or other default on the part of the Sponsor/Exhibitor during or in connection with the Congress that results directly or indirectly in any loss, damage, personal injury or death. The Sponsor/Exhibitor agrees to indemnify the Congress Organisers in respect of any claim and demands in respect thereof. The Sponsor/Exhibitor acknowledges that the Congress Organisers are not responsible for any loss or damage to the Sponsor/Exhibitors property and that all Sponsor/Exhibitor material and equipment is the sole responsibility of the Sponsor/Exhibitor. The Organisers will not be liable for any indirect or consequential damages arising out of a breach of this Sponsorship/Exhibition contract. In the event that the Congress or Exhibition is cancelled or delayed through no fault of the Congress Organisers, including but not limited to fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar events then the Sponsor/Exhibitor shall not be entitled to any refund or any claim for any loss of damage.

## Exhibitor Manual

An Exhibitor Manual outlining all technical aspects of exhibiting will be circulated no later than 3 months before the Congress. It will include the following

- Technical details about the venue, final exhibition details and information.
- Contractor details services available to exhibitors and order forms.

## Exhibitor Display Rules

- The Congress Organisers shall determine the hours during which the Exhibition shall be conducted and the hours of access for Exhibitors, including any variations of access times as may be necessary.
- The allocated exhibition booth must be staffed at all times during the exhibition and removal of any exhibition display must not commence until after the exhibition closes.
- All advertising material, such as banners, must be displayed within the designated booth area.
- Excessive noise that inconveniences other exhibitors or the Congress must be avoided.
- Exhibitors must not obstruct aisles and walkways.
- While Exhibitors are encouraged to pursue novel methods of attracting people with their stand, practices disadvantaging other exhibitors or detracting from the Exhibition are not permitted.

## Custom Stand

All custom stand designs must be approved by the Congress Organisers and the Venue to allow for unrestricted views. Custom booths which aren't open plan (for example a structure with one or more walls) may need to be located against the perimeter of the Exhibition.

## Detailed Requirements and Due Dates:

- The Congress Organisers requirements regarding the artwork for logos and advertisements, specifications and delivery details for signage, arrangements for static display, delivery of satchel inserts or other arrangements will be sent to you at a later date with relevant due dates.
- Logos will be requested in both .jpg and .eps format, high resolution 300dpi. If logos in other formats are received, the Organisers are not responsible for the quality of the logos displayed in any of the promotional material.
- In the event that materials, information or artwork required by the Congress Organisers are not received by the designated due date, their use for their intended purpose cannot be guaranteed the Organisers are not responsible for any losses sustained as a result.

## Sponsorships

Nothing contained in the agreement will be deemed to constitute a joint venture or agency relationship between you and Congress Organisers.

You must not do anything where you will, in any way, be represented that you are a partner of the Congress Organisers.

## Registrations

Sponsors/Exhibitors are not permitted to attend Congress Sessions or Networking Functions unless the relevant tickets are offered as part of the particular Sponsorship or Exhibition package. Should Sponsors/Exhibitors wish to attend the Congress as a delegate or attend Networking Functions, the appropriate registration must be purchased. Specific Sponsor/Exhibitor registration online link will be sent out at a later date.

## Sponsorship and Exhibition Packages

Please refer to the Sponsorship packages in this Sponsorship & Exhibition Proposal document. Any variations to the description of each package must be as agreed in writing with the Congress Organisers. Sponsorship and Exhibition entitlements will not commence until the Booking Form and payment is received by the Congress Organisers.

## Venue

The Sponsor/Exhibitor and the servants, agents, contractors and invitees of the Sponsor/Exhibitor are also to observe the rules, regulations and procedures as prescribed by the Venue.



**WORLD FISHERIES  
CONGRESS**  
ADELAIDE • AUSTRALIA

**20-24  
SEPTEMBER  
2021**