

COMMUNIQUE

AQUATIC PLANT NAMES COMMITTEE (APNC) MEETING 5

Welcome to the inaugural APNC communique.

This and future communiqués will provide industry and other interested stakeholders a brief of recent APNC meetings and any out-of-session updates as they occur.

The communique forms part of FRDC Project 2021-021: *The ongoing development, implementation, communication and extension of the Australian Fish Names Standard (AS 5300) and the Australian Aquatic Plant Names Standard (AS 5301) for 2021-2025*, which is supported by funding from the Fisheries Research and Development Corporation (FRDC) on behalf of the Australian Government.

Members met virtually via Zoom on 8 September 2021 for meeting APNC 5.

1. System and Process Updates

We are currently in the process of reviewing, and where required updating systems, processes, databases, websites and the internal APNC SharePoint site. This work will be completed over coming months and will ensure we have strong and efficient foundations moving forward with this project.

2. Australian Standard for Aquatic Plant Names (AS 5301) Update

One topic of discussion at APNC 5 was finalising the process for stakeholders to apply to amend or add a name to the Standard. While the current trial process is robust, we are seeking to improve and streamline the steps further, whilst ensuring it remains open and transparent. This application submission process will be available near the end of the year.

3. Deakin Internships – Industry Scan

APNC members were impressed with the work underway by Deakin University undergraduate student, Tiffany Zhao, to complete a rapid industry scan to determine the aquatic plant species available for sale in Australia. Tiffany has listed about 200 companies, including details on product origins (domestic/imported, aquaculture/wild) with photos, where possible. COVID has restricted this to a desktop exercise, but the comprehensive data

will inform future decisions regarding the Standard. Sincere thanks to Tiffany for her excellent work.

4. Communication Strategy

The APNC is developing strategies on how to communicate the Aquatic Plant Names Standard, to increase awareness and adoption throughout the industry supply chain. Over time we anticipate communiques such as this and other forms, such as email and social media, will assist with this endeavour.

The e-newsletter will be distributed quarterly as a minimum and to include:

- Changes to a scientific name
- Applications to update the Standard
- Deadlines to submit applications for the next APNC meeting
- Upcoming meetings
- Links to social media posts to share across industry sector
- APNC membership changes/meet the APNC members
- Input from you as stakeholder on any topics covered in the email

Communication Platforms

- Emails / e-newsletter
- Social media – LinkedIn, Facebook, Instagram
- Printed magazines

Website (once developed)

- To be user-friendly
- Main hub of resources and information on the Standard for industry to use.
- Training modules
- www.aquaticplantnames.com.au

Yours sincerely,



Gordon (Gus) Yearsley

APNC Chair